



JAY HIDALGO
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COACHING

The Four Helpful Lists

Below, you will find The Paterson Center's "Four Helpful Lists." Asking "What is right?", "What is wrong?", "What is confusing?", and "What is missing?" can help your team gain perspective on important strategic, operational and financial core issues. In this exercise, we want to...

- Optimize what is Right
- Change what is Wrong
- Clarify what is Confusing
- Add what is Missing.

Use the tool on the following page to guide your thinking from a macro or birds-eye view in applying these four questions to your organization.

As always, if I can be of help to you and your company, feel free to email me at jayhidalgo@jayhidalgo.com, or call me at 616-710-1282.

Thanks,
Jay



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What's Right? (Optimize)	What's Wrong? (Change)	What's Confusing? (Clarify)	What's Missing? (Add)
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