



THE BARZEL GROUP
BUSINESS & LEADERSHIP GUIDES

The Four Helpful Lists

Your guide to gaining perspective on your team's core issues.

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How to Use This Tool

In this guide, you'll find [The Paterson Center's](#) Four Helpful Lists:

- What's right?
- What's wrong?
- What's confusing?
- What's missing?

Asking these questions can help your team gain perspective on important strategic, operational, and financial core issues. In this exercise, we want to:

- Optimize what is right
- Change what is wrong
- Clarify what is confusing
- Add what is missing

Use the tool on the next page to guide your thinking from a macro or bird's-eye view as you apply these four questions to your organization.

Note: This guide is **not** a substitute for an actual strategic planning session with a trained facilitator. It's intended to get you thinking, not to replace expert support. For the full StratOp experience, [connect with a Barzel Guide](#).

The Four Helpful Lists

What's Right? (Optimize)	What's Wrong? (Change)	What's Confusing? (Clarify)	What's Missing? (Add)

Courtesy of The Paterson Center, LLC, Fort Collins, CO. www.patersoncenter.com



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